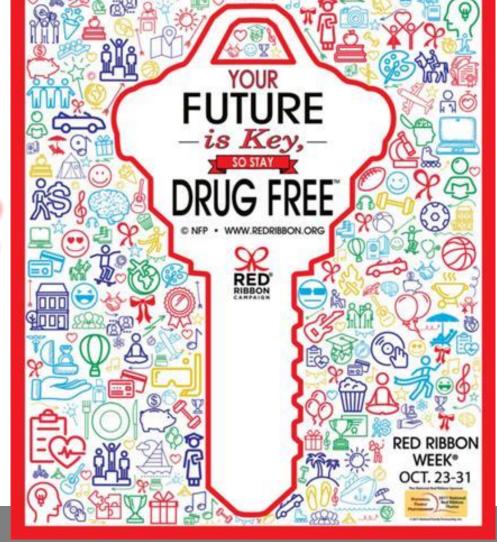
San Joaquin County Red Ribbon Week 2017

Stockton Lathrop
Tracy
Manteca Zipon Escalon



Brought to you by San Joaquin County Behavioral Health Services

If you have any questions please contact us at 209-468-8351



SAN JOAQUIN COUNTY BEHAVIORAL HEALTH SERVICES

1212 NORTH CALIFORNIA STREET • STOCKTON, CA 95202 Tel: (209) 468-8700 • Fax: (209) 468-2399

Mental Health Services ◆ Substance Abuse Services ◆ Mental Health Pharmacy

September 1, 2017

Dear Red Ribbon Supporters:

It is that time of the year to celebrate being drug free, and 2017 marks the 32nd Anniversary of the National Red Ribbon Campaign in San Joaquin County! Many changes have been made to this annual campaign, but celebrating the commitment to live a healthy, positive drug-free life still remains the same. It is a time to celebrate our accomplishments in substance use prevention and continue to instill this important message in the lives of our young people. This is not just a week-long activity to promote the drug-free message, but a time to make or renew our own personal commitment to living this way each and every day.

The national theme for The Red Ribbon Celebration as promoted by the National Family Partnership (NFP) is "Your future is key, so stay drug free." As "drug-free people," we make the conscientious decision to live this life, while at the same time, serving as role models to those who witness our drug-free commitment. Let us take this message to our schools and throughout our communities, and encourage everyone to make this personal commitment!

You will find a great deal of resources in this guide. Many of the suggestions found here are from the NFP, Californians for Drug Free Youth (CADFY), and the U. S. Drug Enforcement Administration. Once again, we are also including information that schools and organizations can implement to make both a campus and community impact with Red Ribbon. We hope that this information will be useful to you, your youth, and their families. At the end of the guide is a list of programs that are offered by San Joaquin County Prevention Services. Our Prevention staff is available for presentations, assemblies, PTA meetings, or any other activities related to Red Ribbon. If we can be of assistance to you during Red Ribbon 2017, or throughout the school year, please do not hesitate to contact our office at 209-468-2005.

Thank you for taking the time to promote the Red Ribbon Celebration at your site. It is through your efforts, your dedication, and your example that our youth will learn how to live life alcohol, tobacco, and other drug free. Together, we can continue to prevent the spread of substance use and abuse among our youth, and do our part to build a community that is healthy, fun, and drug-free!

For Our Community,

The Staff at San Joaquin County (SJC) Prevention Services Children and Youth Services

Kiki and the history of Red Ribbon Week

Enrique (Kiki) S. Camarena was born on July 26, 1947, in Mexicali, Mexico. He graduated from Calexico High School in Calexico, California in 1966, and in 1968 he joined the U.S. Marine Corps. After serving in the Marine Corps for two years, he joined the Calexico Police Department as a Criminal Investigator in 1970. In May of 1973, Kiki started working as a Narcotics Investigator with the El Centro Police Department.

He stayed with the El Centro P.D. until June 28, 1974, when he joined the Drug

Enforcement Administration (DEA). His first assignment as a Special Agent with DEA was in a familiar place - Calexico, California. In 1977, after three years in Calexico, he was reassigned to the Fresno District Office in Northern California. Four years later, Kiki received transfer orders to Mexico, where he would work out of the Guadalajara Resident Office. For four and one-half years in Mexico, Kiki remained on the trail of the country's biggest marijuana and cocaine traffickers. And in early 1985, he was extremely close to unlocking a multi-billion dollar drug pipeline. However, before he was able to expose the drug trafficking operations to the public, he was kidnapped on February 7, 1985. On that fateful day, while headed to a luncheon with his wife, Mika, Kiki was surrounded by five armed men who threw him into a car and sped away. That was the last time

It is believed that Special Agent Camarena's death actually occurred two days later, but his body was not discovered until

March 5, 1985. He was 37 years old and was survived by his wife, Mika and their three children, Enrique, Daniel and Erik. During his 11 years with DEA, Kiki received two Sustained Superior Performance Awards, a Special Achievement Award and, posthumously, the Administrator's Award of Honor, the highest award granted by DEA

anyone but his kidnappers would see him alive.

Shortly after Kiki's death, Congressman, Duncan Hunter, and high school friend Henry Lozano launched Camarena Clubs in Kiki's hometown of Calexico, California. Hundreds of club members including Calexico High School teacher David Dhillon wore red ribbons and pledged to lead drug-free lives to honor the sacrifices made by Kiki Camarena and others on behalf of all Americans.

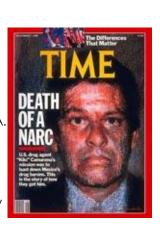
Red Ribbon Week eventually gained momentum throughout California and later the United States. In 1985, club members presented the "Camarena Club Proclamation" to then First Lady Nancy Reagan, bringing it national attention. Later that summer, parent groups in California, Illinois, and Virginia

began promoting the wearing of Red Ribbons nationwide during late October. The campaign was then formalized in 1988 with President and Mrs. Reagan serving as honorary chairpersons. Today, the eight-day celebration is sponsored by the National Family Partnership (previously known as the Federation of Parents for Drug Free Youth), and has become the annual catalyst to show intolerance for drugs in our schools, work places, and communities. Each year, during the last week in October, more than 80 million young people and adults show their commitment to a healthy, drug-free life by wearing or displaying the Red Ribbon.





(http://www.dea.gov/redribbon/RedRibbon_history.shtml)



PLEASANT ACTIVITIES youth

Writing in a journal Playing sports

Listening to music Helping a friend

Talking to a friend Playing cards

Exercising Hiking

Exploring a new hobby Calling a friend

Cooking or baking Riding a bicycle

Going skating Travel in USA

Painting Doing needlepoint

Doing Arts and craft Making a gift for someone

Writing poems Daydreaming

Dancing Playing music instrument

Doing puzzles Going to museums

Watching TV Collecting shells

Going fishing Acting

Going Bowling Sleeping

Entertaining Going to youth clubs

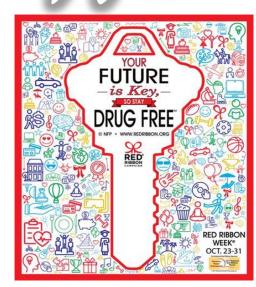
ART CONTEST

"Nour future is key, so stay drug free.

San Joaquin County is having an art contest for all grades from kindergarten to 12th grade for Red Ribbon Week!

Use your artistic skills to show off your drug-free lifestyle HERE IS HOW TO ENTER:

- 1. GRAB A SHEET OF PAPER (NO BIGGER THAN 11"X17")
- 2. DRAW ANYTHING THAT SHOWS HOW YOU LIVE DRUG FREE INCI UDING THE THEME
- 3. WRITE YOUR NAME, SCHOOL, GRADE, TEACHER, & TEACHER CONTACT INFORMATION ON BACK OF YOUR ARTWORK
- 4. SUBMIT YOUR ARTWORK TO YOUR TEACHER OR DIRECTLY TO SJC PREVENTION SERVICES BY OCTOBER 13, 2017
- 5. WINNERS WILL BE POSTED AT BARNES AND NOBLE BY OCTOBER 23



Winners will be selected based on the following grade levels:

K-2 | 3-5 | 6-8 | 9-12

THIS INFORMATION MUST BE WRITTEN ON THE BACK OF YOUR ART WORK TO BE VALID.

NAME: _______ SCHOOL: ______
GRADE: _____ TEACHER: ______
TEACHER EMAIL: _____
(Teacher listed above will be contacted if submission wins)



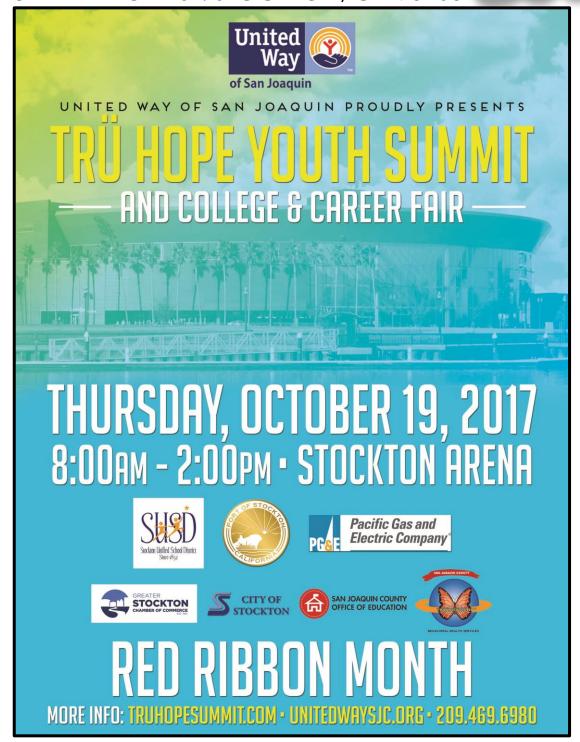
For more information, please contact:

SJC Prevention Services

OFFICE: 209-468-8351 FAX: 209-468-9611
620 N. Aurora St., Suite 6 Stockton, CA 95202



TRÜ Hope Summit 2017 248 W FREMONT ST. STOCKTON, CA 95203



EVENT IS FREE FOR ALL HIGH SCHOOLS (PUBLIC, PRIVATE, CONTINUATION, HOMESCHOOL, ETC.) & CBOs TO ATTEND! HAVE YOUR SCHOOL REGISTER AT:

WWW.TRUHOPESUMMIT.COM/REGISTRATION

DISCOUNTS PAGE



DISCOUNTS ARE ONLY VALID AT THE LOCATIONS LISTED!

KFC and A&W

150 E LOUISE AVENUE

LATHROP, CA, 95330

209-858-0229



MON, OCT. 23 – TUES. OCT. 31 DURRING STORE HOURS

RECEIVE FREE ICE CREAM CONE

6.0

Tea Time

1375 E YOSEMITE AVENUE **MANTECA, CA 95336**

209-639-0944

MON, OCT. 23 – TUES. OCT. 31 DURRING STORE HOURS

RECEIVE 15% OFF PURCHASE

Round Table Pizza



150 N WILMA AVE. #5 **RIPON, CA 95366**

209-599-5188

MON, OCT. 23 – TUES. OCT. 31 8AM – 5PM

REVEIVE 10% OFF PURCHASE

House of Coffees

239 LAKEWOOD MALL LODI, CA 95242

209-368-2611

MON, OCT. 23 – TUES. OCT. 31 DURING STORE HOURS

50 CENTS OFF ANY DRINK *EXCLUDES PARTY-IN-A-CUP



960 W ROBINHOODDRIVE

STOCKTON, CA 95207

209-981-2694

MON, OCT. 23 – SUN. OCT. 29 DURING STORE HOURS

RECEIVE 10% OFF ANY PURCHASE

Togos

1340 W COLONY ROAD

RIPON, CA 95366

209-599-4526

MON, OCT. 23 – TUES. OCT. 31 DURRING STORE HOURS

FREE CHIP & 200z DRINK WITH PURCHASE OF A REGULAR OR LARGE SANDWICH



Menchies

1888 W 11TH STREET

TRACY, CA 95376

209-229-1998

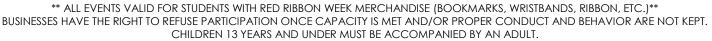
MON, OCT. 23 – TUES. OCT. 31 DURRING STORE HOURS

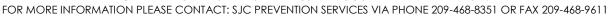
RECEIVE 20% OFF PURCHASE

Come celebrate Red Ribbon Week and show these businesses you're living drug free in the San Joaquin County!











Barnes & Noble

Weberstown Mall 4950 Pacific Avenue Stockton, CA 95207

BOOKFAIR WILL BE HELD FROM OCTOBER 21ST – 31ST

IN SUPPORT OF THE **DISCOVERY CHALLENGE ACADEMY**.

PURCHASE IN STORE OR ONLINE (WWW.BARNESANDNOBLE.COM)





Friday, October 27 6PM-8PM

VISIT ALL STATIONS FOR YOUR CHANCE TO WIN A RAFFLE BASKET!

DECORATE COOKIES

PURCHASE A COOKIE AND DECORATE YOUR VERY OWN TREAT (DECORATIONS AND FROSTING WILL BE PROVIDED)

FACE PAINTING

GET YOUR FACE PAINTED

SPOKEN WORD

PERFORM YOUR OWN OR LISTEN TO THE STORIES OF OTHER POETS AND SPOKEN WORD ARTISTS

STORYTIME/MAD LIBS/TRIVIA

ENJOY THESE ACTIVITIES IN THE KIDS SECTION

NERF GUN TARGET

GET IN SOME TARGET PRACTICE TO SHOOT AWAY DRUGS

BOARD GAMES

PLAY SOME GAMES WITH YOUR FRIENDS AND FAMILY

Tuesday, October 31 6PM-8PM

COSTUME CONTEST

SHOW OFF YOUR COSTUME DOWN
THE RED CARPET

WINNERS WILL BE SELECTED BASED ON THE FOLLOWING GROUPS:

K - 5 | 6 - 8 | 9 - 12

1ST, 2ND, & 3RD PLACE WINNERS WILL RECEIVE A PRIZE!!

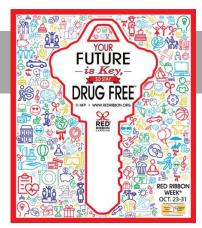




SKYZONE

Weberstown Mall 4950 Pacific Avenue Stockton, CA 95207

Monday, October 23	7uesday, October 24	Wednesday, October 25
JUMP ALL DAY FOR \$15.99	GET 60 MINUTES OF JUMP TIME & 2 SLICES OF PIZZA + FOUNTAIN DRINK FOR \$19.99	LARGE ONE TOPPING PIZZA FOR \$12.99
7hursday, October 26	Friday, October 27	Saturday, October 28
BUY ONE FULL PRICE JUMP TICKET AND GET THE SECOND ONE 50% OFF	50% OFF ALL JUMP PRICES FROM 3:00PM TO 7:00PM	10% OFF ALL BIRTHDAY PARTY BOOKINGS
Sunday, October 29	Monday, October 30	Tuesday, October 31
GET 2 HOURS OF JUMP TIME & 2 SLICES OF PIZZA + FOUNTAIN DRINK FOR \$25.99	BRING THE WHOLE FAMILY (UP TO 8 MEMBERS) FOR 1 HOUR OF JUMP TIME FOR \$59.00	50% OFF ALL JUMP PRICES FROM 3:00PM TO 7:00PM



ALL EVENTS ARE
ALCOHOL/DRUG
FREE SAFE ZONES. IF
NOT ADHERED TO
WE RESERVE THE
RIGHT TO REFUSE
SERVICE.







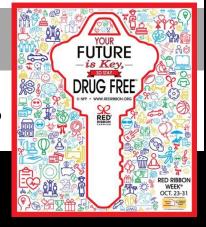




Boggs Tract

533 So. Los Angeles Avenue Stockton, CA 95203

Come celebrate Red Ribbon Week at Boggs Tract Community Center



OCTOBER 23RD – 27TH 3:00PM – 4:00PM

Enjoy free and fun Red Ribbon activities and art contests all week with

Boggs Tract Community Center!

ALL EVENTS ARE
ALCOHOL/DRUG
FREE SAFE
ZONES. IF NOT
ADHERED TO WE
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RIGHT TO REFUSE
SERVICE.

DRUG
FREE
ZONE





Bowling







Come celebrate Red Ribbons Week at Pacific Avenue Bowl

WEDNESDAY, OCTOBER 25[™], 2017 9:30PM – 11:30PM

Enjoy a free game of bowling and shoe rental for

students K-12 celebrating Red Ribbon Week!

ALL EVENTS ARE
ALCOHOL/DRUG
FREE SAFE
ZONES. IF NOT
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RESERVE THE
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SERVICE.





** ALL EVENTS VALID FOR STUDENTS WITH RED RIBBON WEEK MERCHANDISE (BOOKMARKS, WRISTBANDS, RIBBON, ETC.)**
BUSINESSES HAVE THE RIGHT TO REFUSE PARTICIPATION ONCE CAPACITY IS MET AND/OR PROPER CONDUCT AND BEHAVIOR ARE NOT KEPT.

CHILDREN 13 YEARS AND UNDER MUST BE ACCOMPANIED BY AN ADULT.

FOR MORE INFORMATION PLEASE CONTACT: SJC PREVENTION SERVICES VIA PHONE 209-468-8351 OR FAX 209-468-961

WOW Science Museum

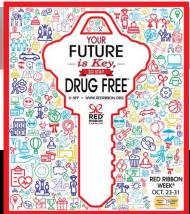
2 N. Sacramento Street Lodi, CA 95240





Enjoy free admission into the

World of Wonders Science Museum!





ALL EVENTS ARE
ALCOHOL/DRUG
FREE SAFE
ZONES. IF NOT
ADHERED TO WE
RESERVE THE
RIGHT TO REFUSE
SERVICE.







Roller Skating







Come celebrate Red Ribbon Week at Stockton Indoor Sport Complex

SATURDAY,
OCTOBER 28TH, 2017
1:00PM - 3:30PM

Enjoy free admission for roller skating at the

Stockton Indoor Sports Complex!

ALCOHOL/DRUG
FREE SAFE
ZONES. IF NOT
ADHERED TO WE
RESERVE THE
RIGHT TO REFUSE
SERVICE.

DRUG
FREE

ZONE

ALL EVENTS ARE











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I Support Red Ribbon Week

I Pledge To Grow Up Safe, Healthy & Drug Free By:

- Qunderstanding the dangers of drug use and abuse.
- Respecting myself and being drug free.
- \mathbf{X} Spreading the word to family and friends about the importance of being healthy and drug free.

No. 1	
Name School	

Download tips for fun Red Ribbon activities at www.redribbon.org

-YOUTH PLEDGE-







Yo Apoyo la Red Ribbon Week®

Me comprometo a crecer fuerte, sano y libre del consumo de alcohol y las drogas:

- 💢 Comprender los peligros del consumo y abuso de las drogas.
- 💢 Respetarme a mi mismo y permanecer libre del uso de drogas.
- Compartir con familiares y amigos acerca de la importancia de permanecer saludable y libre del consumo del alcohol y las drogas.

Nombre	Escuela	
110IIIBIC	Escacia	

Descargar sugerencias de actividades divertidas durante la semana del lazo rojo en: www.redribbon.org

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I Support Red Ribbon Week®

I Pledge To Help Kids Grow Up Safe, Healthy & Drug Free By:

- Talking to my kids about the dangers of drug use and abuse and setting clear rules about not using drugs.
- Working together with the parents of my children's friends to set common boundaries and monitor behavior so that our rules are respected and reinforced.
- Setting a good example for our children by not using illegal drugs or medicine without a prescription.
- Visiting www.redribbon.org to learn more and spread the message to family and friends.

Name	School	
INATTIE	SCHOOL	

Download tips for fun Red Ribbon activities at www.redribbon.org

- ADULT PLEDGE







Yo Apoyo la Red Ribbon Week®

Me comprometo a ayudar a los niños a crecer fuertes, sanos y libres del consumo de alcohol y drogas:

- Hablar con mis hijos sobre el consumo del alcohol y las drogas. Establecer reglas claras para evitar el consumo de estas.
- Trabajar junto con los padres de los amigos de mis hijos para establecer limites comunes. Supervisar el comportamiento de nuestros hijos para reforzar las reglas y que estas se respeten.
- 🔀 Ser un buen ejemplo para nuestros hijos al no utilizar drogas ilegales o medicinas sin receta.
- 💢 Visitar www.redribbon.org para aprender más y difundir el mensaje a familiares y amigos.

Nombre	Escuela
DAME INTERIOR	

Descargar sugerencias de actividades divertidas durante la semana del lazo rojo en: www.redribbon.org Copyright © 2016 National Familyy Partnership.

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TO OUR SPONSORS of Red Ribbon Week

On behalf of San Joaquin County Prevention Services, we would like to extend gratitude and recognition to the following businesses for their support of Red Ribbon Week: Barnes & Noble, Boggs Tract Community Center, House of Coffees, KFC and A&W, Menchies, Micky Grove Park, Pacific Avenue Bowl, Quickly, Round Table Pizza, SkyZone, Stockton Indoor Sports Complex, Sunset Sweets, Tea Time, Togo's, and World of Wonder Sciences Museum.

























Thank you for providing promotions to show our youth that you support them in being drug-free! These businesses and organizations help make Red Ribbon celebration a success. We hope to continue partnering with you to help promote a healthy drug-free lifestyle for the youth in our community!

San Joaquin County Prevention Services

Programs:

Friday Night Live
Nurturing Parenting

Project ALERT

Project Towards No Drug Abuse

Speakers Bureau

Students In Prevention

Prevention Staff:

Azra Khan, Program Supervisor

Dorthy Beattie, SA Prevention Specialist II Gloria Gonzalez, SA Prevention Specialist II

Rida Fatima Illeana Lozano

Evan Gardella Stephanie Ann Lustina

Shaunae Leonardo Aman Sharma



FOR MORE INFORMATION PLEASE CONTACT: SJC PREVENTION SERVICES VIA PHONE 209-468-8351 OR FAX 209-468-9611